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**FOR IMMEDIATE RELEASE**

***Giant Hamsters Land on Jupiter!***

**December 16, 2009**--Nationally recognized St. Louis recording studio, Jupiter, has beat out the big city competition to produce and record music for television advertisements featuring the 2009 holiday season's number one hottest toy, Zhu Zhu Pets. Jupiter was tapped by local Pulltab Productions, after Zhu Zhu Pets' U.S. toy maker, Cepia, LLC passed up Los Angeles and New York City commercial production companies to hire Pulltab to head the wildly popular robotic hamsters' ad campaign. New post-holiday commercials will feature an expanded line of Zhu Zhu Pets and merchandise, and will be viewable on children's networks, such as Nickelodeon, ABC Family, Disney Channel and Cartoon Network.

Jupiter Studios has designed video scores for major corporations such as Volkswagon, ESPN, MTV, TNN, McDonalds, Schwinn, and State Farm. The now million-dollar organization originally founded by St. Louis native, Tully Award-winning producer, Jim Callahan, in the bathroom of his suburban home, offers competitively priced audio recording, composition, mixing, multimedia services, graphic and Web design. The studio, located near St. Louis's historic Gaslight Square and St. Louis University, features a professional and talented creative team, state-of-the-art equipment, two vocal booths and a live room with sleek Brazilian cherry hardwood flooring for better acoustics.

Visit <http://www.jupiterstudios.net> for more information, or call Jodie at 1+(314)535-5556.